

Community Investment Statement

Our approach

Kenny Waste Management recognises that it is a part of, and has responsibilities towards, the communities it operates in. We want to continue to make a real difference where we can, and this statement sets how we will facilitate long lasting change.

We are committed to being a good neighbour and employer, and we offer a range of support to our partners, by providing either waste related services or offering staff skills and expertise. Our focus remains on building relationships with local and national partners, designed to make a positive impact. We believe building partnerships is the greatest way for us to add value to the community and offer the contributions most in need to those organisations addressing key social and environmental issues.

Our focus

We are determined to deliver a balanced mix of community initiatives that add real value for society, for our employees and for the business. We are open to working on a range of projects in response to stakeholder feedback, but we have identified a number of priorities enabling us to focus our resources effectively.

1. *Employability and Workplace.* We will offer opportunities for people to receive the skills development and training they need to build a career in a rapidly changing workplace.
2. *Social Enterprise.* We will offer professional services, funding & leadership development to those Social Enterprises who are addressing issues aligned with our own priorities.
3. *Health & Wellbeing.* We all need a little help to reach our full potential, and some of us have physical and mental wellbeing challenges that make it even harder. We are determined to level out inequalities, tackle stigmas and encourage everyone to help others succeed.
4. *Environmental education.* Supporting schools, colleges and universities to encourage students to develop their understanding of waste & recycling, offer insights into the future workplace and inspire them to reach their potential.

Our approach

The social value we can add is maximised when we all work together. Our approach contributes to strengthening our relationships with a range of stakeholders, including customers, suppliers, residents, and employees. Importantly, it also increases the impact we can achieve.

We have formal procedures for deciding how our community investment should be targeted, and we measure and report on progress. All investment and engagement in community-based initiatives is informed by our four priorities and is directed through three main routes.

- Charity partners - we support both national and local charities. We help charities to meet their goals, through fundraising, by the provision of our skills and experience as well as other in-kind support. In turn we gain an insight into societal challenges and how by supporting charities we can make a positive difference.
- In-Kind Support - as a leading national waste management expert, we understand that often the removal of waste from a project can be burdensome. We work with organisations to reduce the cost and complexity of waste removal.
- Volunteering – our team really enjoy becoming involved in community projects, and we have an employee volunteer scheme designed to support a charity or community group. This donation of time and skills is often priceless to local groups, as well as helping colleagues develop professional and personal skills that are valuable in the workplace. We offer guidance for colleagues on how they can volunteer and how to provide the best experience for the organisations they are helping.

We are particularly keen to collaborate with groups and organisations whose work is closely aligned to our priorities, who can demonstrate the impacts of our support.

Although we have a long history of 'giving back' and encourage community based organisations and charities to get in touch, but, we are unable to respond positively to every request we receive. We do not support:

- Political parties or groups of any kind
- Religious organisations
- Personal appeals by, or on behalf of individuals