

# KENNY WASTE MANAGEMENT PLEDGE

# 10% BETTER

# SOCIAL VALUE IN SALFORD

**10%**  
**BETTER**  
in Salford

On behalf of Kenny Waste Management, I, Alex Mayes, Responsible Business Manager, pledge that we will contribute to the campaign and make 10% improvements in the following areas:

- We will offer **10% more** classroom time to help students understand career choices and be inspired by future options
- We will offer **10% more** paid work placement hours to those who are finding accessing the workplace a challenge
- We will offer **10% more** apprenticeship weeks across the entire business
- We will offer **10% more** hours to the community via our employee volunteer scheme
- We will encourage **10% more** of employees to commute to work sustainably (walk, cycle, bus)

Additionally, we remain committed to paying the **Living Wage** to all new employees and for **prioritising Salford based businesses** during the procurement process.

Our pledge will contribute to improving the following outcomes for the City of Salford:

- Less waste
- More recycling
- More volunteering
- More Salford people with good wellbeing
- More companies paying the Living Wage Foundation Living Wage
- More people who are in employment, education and training
- More purchasing from Salford based companies



**Alex Mayes**

Responsible Business Manager  
Kenny Waste Management  
March 2022