



ERIC WRIGHT
GROUP



SOCIAL VALUE AT 'THE SHED'

SALFORD, 2023

FULL CASE STUDY

ERIC WRIGHT CONSTRUCTION, KENNY WASTE MANAGEMENT, AND SALFORD FOUNDATION COLLABORATION

2023

In September 2022, local charity Salford Foundation acquired new premises at 6, Acton Place, Salford, which enabled them to split out the men's services from the women's services and create 'The Shed'.

The Shed is an old three-storey building which used to house drug and alcohol rehabilitation services, so there was work needed in turning it into a welcoming but functional space for its new purpose.

Salford Foundation have had support and donations from other local organisations to decorate and furnish the building, which service users have helped with, but there were some more challenging tasks that they were still struggling with.

Eric Wright Group's preferred waste management supplier Kenny Waste Management Social Enterprise, who are based in Salford, nominated Salford Foundation as their charity partner in 2021. Kenny Waste Management's Social Value Manager approached Eric Wright to explore the opportunity to work together to help the charity, which would in turn



DELIVER SOCIAL VALUE FOR THE AREA AND ITS RESIDENTS.

THE GREATEST WASTE IN LIFE
IS WASTED POTENTIAL.



CHARITY BACKGROUND

Salford Foundation are a charity providing opportunities for young people and adults to create better futures.



For over 30 years, Salford Foundation have provided a wide range of connections and activities to help clients access support with confidence-building and raising aspirations, health and wellbeing, housing and financial issues, skills and employability (including a focus on entrepreneurship and starting their own micro-businesses) and tackling poverty.



Referrals to the centre largely come from Probation Services, Salford Mental Health Service and Housing Services, but they also work with organisations including but not limited to Ingeus (housing services), DWP (Department for Work and Pensions), Achieve Recovery Services (drug and alcohol services) and Achieve North West Connect (prisons service), The Growth Company (training and employability), Mustard Tree (furniture recycling), Salford Loaves and Fishes (homelessness), and local Hostel providers.



The original Salford Foundation centre on Jo Street was mainly used by female clients, so very few men attended, leaving a big unmet need. The mix also meant that in domestic abuse situations the victim and perpetrator were often accessing services under the same roof.

This highlighted the need for a separate bespoke premises to house 'The Shed' services.

SOCIAL VALUE ACTION

Two key areas were identified as potential to have the greatest impact.

STORE ROOM

A small ground floor boxroom still contained a wash basin and plumbing from prior use as a washroom.

The room was unable to be usefully repurposed as it was.

Meanwhile, a larger room on the top floor was the only available **space to store food bank items**, with heavy boxes and bags needing to be carried up two flights of stairs, discouraging service users from accessing the food.

BEFORE



AFTER



OUTDOOR YARD

An L-shaped outdoor yard space had potential for a **raised planting area**, including large trellises which had been donated but not yet mounted, but was full of rubble and paving slabs.

Eric Wright Construction were keen to help out and, having been to assess the work needed, identified one of their apprentices, Harry Molyneux, as having the potential to gain project management and community engagement experience by leading on the work.

BEFORE



AFTER



THE GREATEST WASTE IN LIFE
IS WASTED POTENTIAL.

 **salford
foundation**

 **ERIC WRIGHT
GROUP**

 **kenny**
waste management
RECOVER - DIVERT FROM LANDFILL - RECYCLE

COLLABORATION IMPACT

➤ Improved **food bank access** and **additional space**...

Salford Foundation have now been able to transfer the food bank items to their new ground floor store room. Not only is it more accessible for their service users and the staff who put together food parcels, but it also enables the team there to identify an additional service or activity which can be delivered from the top floor room.

➤ A **source of excitement** and **inspiration**...

Following a visit from the RHS the outside area has now become a source of excitement and inspiration, with the aim to transform it into a sustainable source of fresh fruit and vegetables along with a sheltered area where service users can relax and enjoy the outdoor space. The Foundation recently had a donation of some slow cookers and will be using them to teach service users how to make soups and casseroles from the produce.

Eric Wright Construction and Kenny Waste Management will continue to support the horticulture project as it develops under the guidance of the RHS, with plans including:

- Service user-led garden design workshops, including a visit to the 'Living Lab' at the University of Salford, incorporating a train-the-trainer approach to enable skills to be passed on.
- Staff volunteering opportunities.
- Installation of a water butt and bird/bee boxes to increase biodiversity and sustainability.
- Potential for service users to complete a horticulture entry level or level 1 certificate.
- Work experience opportunities to learn about landscaping and growing plans on another nearby construction project.

REFLECTION INSIGHTS

We are very grateful at Salford Foundation for the time and resources Eric Wright Construction has shared with us, and for all the amazing work they have done to build a food pantry and to set up a garden for our clients.

The raised bed and trellises they have set up will allow us to develop an eco-sustainable garden that will feed our local community, whilst helping our vulnerable beneficiaries

DEVELOP KEY EMPLOYABILITY SKILLS AND SUPPORTING THEIR MENTAL HEALTH.

The support has moreover allowed us to develop a new partnership with the RHS Worsley, that will support us in creating a sustainable gardening programme for future beneficiaries. This has been a very successful and valuable partnership, on which we are looking to build further.

Sandrine Beaunol, Targeted Adult Support Services Manager
Salford Foundation



This looks so much better. I can't wait to get my hands dirty and start growing our own stuff – it'll keep me and the other guys busy instead of wandering around outside.

Brian, Shed Beneficiary
Salford



BEING A TRUSTED PARTNER, FOR OUR PEOPLE, CLIENTS AND SUPPLY CHAIN PARTNERS IS A KEY STRAND OF OUR GROUP SOCIAL VALUE STRATEGY,

so when Kenny Waste Management Social Enterprise asked us to collaborate with the works being done at the Salford Foundation it was a great opportunity to evidence our commitment to our partnership with KWMSE, which has seen us deliver numerous social value projects, and to the people of Salford where we are delivering the largest Passivhaus social housing project in the North West of England.

Scott Latta, Social Value Manager
Eric Wright Group

WE RECOGNISE THE IMPORTANCE OF SUPPLY CHAIN PARTNERS WORKING TOGETHER

to address the social, economic and environmental priorities that exist, ultimately delivering additional local benefit for service commissioners and the local communities we jointly serve.

Eric Wright Group appointed Kenny Waste Management Social Enterprise as its preferred supplier in early 2022, having been a valued customer of parent company Kenny Waste Management for over a decade. Under the new agreement, we have worked closely with the Group to create social value in our shared local communities.

Salford Foundation have now been Kenny Waste Management's official charity partner for over 2 years, so when we identified that **The Shed** would benefit from construction expertise to help repurpose it for its new services and beneficiaries, Eric Wright Group were our natural choice to approach.

Having scoped out the work needed, we were delighted when Scott came back with a resounding 'Yes' and the work got underway.

The results and the added potential this support has unlocked has far exceeded our expectations and we are excited to see this partnership continue to grow.

Tracey McMullan, Social Value Manager
Kenny Waste Management

CONTACT US

We welcome the opportunity to work together with our customers and partners to explore how we can extend our social impact reach in the communities we serve.

Contact our team:

0161 790 3737

national@kennywastemanagement.co.uk

Learn more:

<https://www.kennywastemanagement.co.uk/social-value/>

THE GREATEST WASTE IN LIFE
IS WASTED POTENTIAL.