kenny waste management
SOCIAL ENTERPRISE

IMPACT REPORT

2025-26



UK-WIDE WASTE MANAGEMENT

Our Mission

To **make career opportunities accessible to all**, through **working collaboratively** in our **communities**.

2025-26 AT A GLANCE

96
students & young people engaged in employability activity

250+
serving prisoners reached through careers events & in-prison sessions

52
construction students & apprentices trained in site waste management

£7,000+
donated to community projects & charities



How It Works

OUR SOCIAL VALUE MISSION

YOUR COMMITMENT TO SUPPORT OUR MISSION

- **Total Waste Management** UK-Wide
- **Expert Advice**, Training, & Waste Reduction
- **National Account** Management
- **Best-in-Class** Waste Reporting

SERVICE DELIVERED

MARGIN RETAINED TO DELIVER OUR MISSION

Margin is retained in social enterprise bank account to deliver **social enterprise mission**.

OUR TWO WORKSTREAMS

- OPERATION BASECAMP
- TURNING POINTS

- Average 2.5% of customer spend goes right into our social mission.
- That's closer to 100% of our profits than the 50% set out by SEUK.

SOCIAL VALUE CREATED

- **Automatic Social Value** 12p on every £1 spent. Claim via the Social Value Portal.
- **Collaborative Social Value** working directly in the community with our Social Enterprise.

WHY TRADE WITH OUR SOCIAL ENTERPRISE

Easy Tendering Benefits

12p

of automatic social value for every £1 you spend with us

Claim it through the Social Value Portal under NT14 – there's nothing else you need to do.

2.5%

of customer spend, on average, goes straight into our social mission

That's closer to 100% of our profits than the 50% set out by Social Enterprise UK.

99%+

of the waste we collect is diverted from landfill

Backed by transparent waste reporting, including carbon figures, for every site.

SOCIAL VALUE PORTAL (TOMs) MEASURE

NT14	UK-WIDE Total amount (£) spent with VCSEs within your supply chain	Core	£	£0.12

Our Nationwide Scope

UK-Wide Waste Management

- **Waste Reduction** and **Cost Saving Practices**
- **Skip Hire**, **Grab Hire**, and **Simpler Recycling** Bins
- **WEEE & Hazardous** Waste Solutions
- **Improved Transparent Data** with Better Waste Outcomes
- **Total Compliance** & Simplified Duty of Care
- Site Waste **Reviews**, **Audits**, & **Toolbox Talks**

Eco-Powered Social Value

- Cross-Sector **Training**, **Placements**, and **Careers**
- Collaborative **Pathways** and **ESG Community Opportunities**
- **Automatic Social Value** on Your Waste Spend
- **Achieve More Than 99%** Diversion from Landfill
- Sustainability and **Carbon Figures** on Waste



Our Workstreams

Turning Points

We **enhance long-term employment prospects** by arranging work-based activity such as placements, role shadowing and job trials.

Supporting: Adults, including unemployed or low skills/paid, ex-offenders, other disadvantaged people.

Operation Basecamp

We offer a range of experiences to **inspire young people to discover their potential** and find a future direction for their career.

Supporting: Young people in education settings such as schools, colleges, and universities.



2025-26 AT A GLANCE

Our Year in Numbers

OPERATION BASECAMP

Inspiring young people in schools, colleges and universities

96 students & young people engaged in employability activity

52 construction students, including apprentices, trained in site waste management

31 students given mock interviews (12 hours)

5 paid student placements – 35 weeks at the Real Living Wage

14 hours of skills activity for NEET & pre-NEET young people

6 hours of site waste management training delivered

TURNING POINTS

Paid work and pathways for adults facing barriers, including prison leavers

250+ serving prisoners reached through careers events & in-prison sessions

8 prisons worked with on employability opportunities

22 hours of in-prison employability activity

3 people given paid work trials – 6 weeks at the Real Living Wage

2 ROTL placements created – 14 paid weeks

4 hours of community employability training

IN OUR COMMUNITIES

Supporting customers' social value commitments

£7,000+ in donations and free-of-charge services to community projects & charities

30+ hours of volunteering with local community & partner causes

We are a Living Wage Employer

Inspiring the next generation

Operation Basecamp gives young people a real taste of work – building the confidence and know-how to take their next step, whether that's secondary school, college or a first job.

READ THE FULL STORIES

Scan to see every story from the year, with photos.



31 STUDENTS · 12 HOURS

Mock interviews

Our team ran one-to-one mock interviews at careers events, giving students honest feedback and the confidence to walk into the real thing.

"By investing your time, you are helping to prepare our young people for their next steps and giving them greater confidence."

J. NOLAN, ASSISTANT HEAD TEACHER



100+ PUPILS · 6 HOURS

Primary to secondary transition

We joined a hands-on Transition Day, with team challenges to help primary pupils feel ready for the move up to secondary school.

"It was a fantastic day, and we got really positive feedback from both pupils and teachers!"

FIONA CRUICE, RAISING ASPIRATIONS CO-ORDINATOR



52 STUDENTS · 6 HOURS

Site waste training for construction students

Waste segregation best practice for Year 1 and 2 apprentices and trainees over two days at Salford City Colleges, plus a session for two Wates graduates.

"These types of guest speaker sessions really enhance our learner experience at the college."

CHRIS GRIFFITHS, SALFORD CITY COLLEGES

Real projects, real experience

We give university students paid placements and live projects that matter to our business – and they bring fresh thinking and new skills to our team in return.

READ THE FULL STORIES

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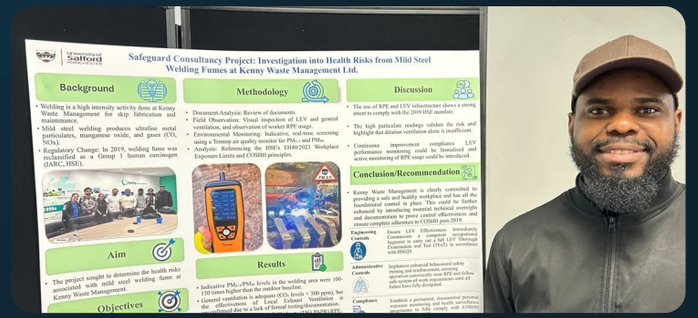
5 STUDENTS · 35 PAID WEEKS

Paid student placements

University of Manchester interns Hayden and Maja joined our Marketing team on a live website project, and three more students joined us on summer work placements.

"I now know for sure that I'm definitely interested in a marketing career."

HAYDEN, MARKETING COMMUNICATIONS INTERN



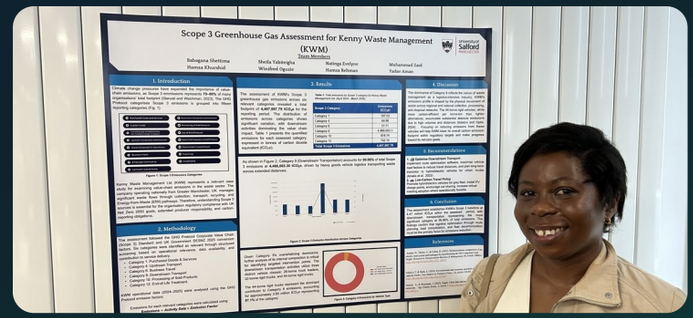
7 MSC STUDENTS

Welding fume study, University of Salford

MSc Safety, Health & Environment students independently assessed how we control mild steel welding fumes against new HSE guidance.

"It has opened my eyes to the potential of working in H&S in waste management."

PATRICK, PROJECT MANAGER



6 SCOPE 3 CATEGORIES

Mapping our Scope 3 emissions

MSc Environmental Assessment & Management students identified six Scope 3 emissions categories we already hold data for.

"The experience really helped develop our team's ability to find alternative solutions to unexpected challenges."

SHEILA, PROJECT MANAGER

SPOTLIGHT · OPERATION BASECAMP

Peel Park Young People's Project

WHY IT MATTERS

Working with local charity CommUNITY Little Hulton, we saw a need for positive, practical activities for young people using the centre and park. Some didn't feel connected to their local area and were climbing on and damaging the building or setting fires. Most were out of school or on reduced timetables – putting them at higher risk of becoming NEET (not in employment, education or training) when they leave school.

WHAT WE DID

Little Hulton has a higher-than-average share of young people who haven't yet found learning that works for them. So we set up a project for 6–8 participants aged 10–17, led by them from day one: a visual artist captured their ideas, the group chose construction skills, and Frameworks Training CIC ran hands-on tiling, grouting and woodwork sessions in Eccles. We're incredibly proud of their feedback and progress so far.

WHAT'S NEXT

Procure Plus's charity arm, Re:vision, has awarded the project a grant for 2026-27 to fund a part-time engagement worker – so sessions can run more often, as the young people asked.

OUR OBJECTIVES

- Take ownership of the park
- Discover future skills
- Raise aspirations
- Build confidence

£14,800
Re:vision grant for 2026-27

£4,000
match funding pledged by our Social Enterprise







Opening doors after prison

A job gives people leaving prison purpose, structure and self-worth – and it's one of the strongest ways to reduce reoffending. With prisons overcrowded and more early releases, this is where we focused our support this year.

READ THE FULL STORIES

Scan to see every story from the year, with photos.



3 SITE TOURS · 7 ORGANISATIONS

Opening our doors to partners

Prison, probation and employment teams visited Lester Road to see our site and roles first-hand – so the people they refer to us are set up to succeed.

"I really look forward to working closely with you and championing your industry for progression for our men."

LINDSEY, HEAD OF EDUCATION, HMP HINDLEY



4 PRISONS · CAREERS EVENTS

Meeting people before release

We joined in-prison employer events at HMP Lancaster Farms, Kirkham, Buckley Hall and Berwyn, talking to men about the jobs they could do on release.

"…which leads to vibrant conversation, a decrease in anxiety/worries, an increase in hope!"

MARTIN POWELL, HEAD OF REDUCED REOFFENDING



4 HOURS · IN-PRISON TRAINING

Training inside, sharing outside

Real-life sessions for Level 1 & 2 Waste Management qualifications at HMP Lancaster Farms, part of the MoJ Future Skills pilot. We also shared what we've learned at 'From Custody to Career' and a Future Skills event.

Second chances: ROTL placements

Release on Temporary Licence (ROTL) lets people near the end of their sentence work in the community. A paid placement helps them rebuild their lives, gain financial independence and settle back into society – and gives employers motivated people who are ready to work.

DALE WELDER

Dale was referred to us through our partnership with Rebuild With Hope while serving his sentence at HMP Thorn Cross. After an interview and skills test, he joined us on ROTL in September 2025. His placement was cut short by the prison after 10 weeks – but early in 2026, having completed his sentence, he got back in touch through his Community Offender Manager.

GARY BANKSMAN

We worked with CFO (Creating Future Opportunities) to find suitable candidates at HMP Kirkham. Gary joined us in January 2026, then had the unexpected chance of early release a month later and an offer from his previous employer he couldn't refuse. We're glad we could bridge the gap between prison and a fresh start with his family.

Not every placement works out – accommodation can be too far away, or someone may not be ready for work at the time of release. Each person we can help makes it worthwhile.



2
ROTL opportunities created

14
weeks of paid ROTL placements

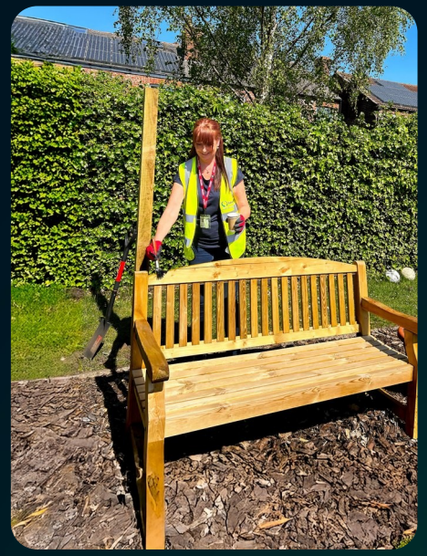
Our customers & communities

Over and above our core mission, we help customers deliver their own social value commitments – from skip donations for community projects and charities to volunteering side by side.

£7,000+
in donations and services provided free of charge

30+
hours of volunteering with customers and local causes







AWARD WINNER

Equality, Diversity & Inclusion Award
Tilbury Douglas Northern Supply Chain Awards 2025

WATES SOCIAL ENTERPRISE STUDY

Two SES graduates visited us as part of a Wates-wide project on social enterprises. “The information you provided was amazing and has really helped us with our presentation.”

LUCY PENDLEBURY, SES ENGINEERING SERVICES GRADUATE PROGRAMME

COMING IN 2027 · CABLE SEGREGATION WORKSHOP

HMP Wymott Workshop

For much of this year we've worked with the prison service and Ministry of Justice to find the right home for an in-prison workshop – giving people real skills and paid work to prepare them for life after release.

After visiting several prisons, HMP Wymott was the perfect match: an accessible space for workstations and materials flow, and a shared commitment to sustainable employability pathways and meaningful activity for prisoners.

With a budget agreed, the workshop is due to open in January 2027. We're looking forward to talking about job opportunities on release with those returning to the Salford area.





2027
go-live in January

6
serving prisoners in paid employment

1
dedicated prison officer to run the workshop

Thank You!

We'd like to say a huge thank you to our partners trading with us in 2025-26. You help make everything we do possible, by choosing to trade directly with our social enterprise.

Caddick Construction.
Wates
EQUANS
MORGAN SINDALL CONSTRUCTION
KIER
GallifordTry
GRAHAM
Tilbury Douglas
GMI
ERIC WRIGHT GROUP
Applethwaite
EST. 1759 SYKES & SON LIMITED



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SOCIAL ENTERPRISE

Changing Lives Together and Leaving a Lasting Legacy

SUSTAINABLE DEVELOPMENT GOALS

CERTIFIED SOCIAL ENTERPRISE · BUSINESS FOR GOOD

We are a Living Wage Employer

POWERED BY kenny waste management

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